



# AGENDA

## **Centenary of Katherine Advisory Committee**

**To be held on Monday 21 October 2024**

**At 5:30 pm**

**Civic Centre, Council Chambers**

**24 Stuart Highway, Katherine NT 0850**

The Chief Executive Officer of Katherine Town Council  
hereby provides notice of Centenary of Katherine Advisory Committee  
in accordance with Section 97(1) of the *Local Government Act 2019*

**COMMITTEE**

- Mayor Elisabeth Clark
- Deputy Mayor Denis Coburn
- Councillor Peter McDougall
- Fiona Pearce
- Christine Butler
- Trent de With
- Ushani Loku Arumage
- Lauren Reed
- Toni Tapp Coutts
- Jenny Duggan
- Robbie Friel
- Jake Quinlivan
- Clare Armitage

**OFFICERS**

- Amanda Haigh – Manager Governance and Risk
- Precious Talitimu – Events Coordinator (Minute Taker)

**VISION:**

**Katherine is a place of opportunities. We celebrate diversity as we live, work, learn and grow together.**

**MISSION:**

**Together, we will work effectively today to shape our exceptional future tomorrows.**

**VALUES:**

- 1. Accepting of diversity**
- 2. Sense of community**
- 3. Respect for people, environment, and culture.**

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## **1 ATTENDANCE**

### **1.1 PRESENT**

### **1.2 APOLOGIES**

## **2 OPENING OF THE MEETING**

## **3 DECLARATION OF INTEREST**

### **Members Disclosure Conflict of Interest**

Members must declare any conflicts of interest in accordance with Council's Conflict-of-Interest Policy. A copy of this policy can be downloaded from [www.katherine.nt.gov.au](http://www.katherine.nt.gov.au) or obtained by emailing [records@ktc.nt.gov.au](mailto:records@ktc.nt.gov.au)

## **4 CONFIRMATION OF PREVIOUS MINUTES**

### **4.1 CONFIRMATION OF PREVIOUS MINUTES - 16 JULY 2024**

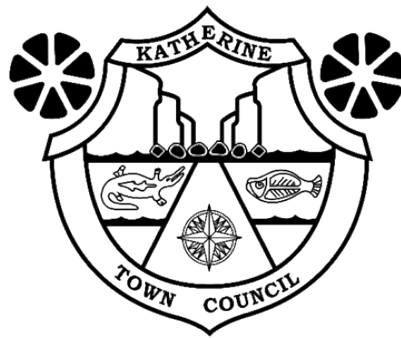
Report Type: For decision

Attachments: 1. Centenary of Katherine Advisory Committee - 16 July 2024 - Minutes - Unconfirmed [4.1.1 - 5 pages]

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### **Recommendation**

That Council confirm the minutes of the Centenary of Katherine Advisory Committee held on 16 July 2024 as a true and accurate record.



# MINUTES

**Centenary of Katherine Advisory Committee  
Held on Tuesday 16 July 2024**

Civic Centre, Council Chambers  
24 Stuart Highway, Katherine NT 0850



## 1 ATTENDANCE

### 1.1 PRESENT

#### COMMITTEE MEMBERS

- Mayor Elisabeth Clark (Chair)
- Deputy Mayor Denis Coburn
- Councillor Peter McDougall
- Toni Tapp Coutts
- Ushani Loku Arumage
- Christine Butler

#### OFFICERS

- Amanda Haigh – Manager Governance and Risk
- Dylan Chapman – Events Coordinator (minute taker)
- Franziska Hackenes – Events Coordinator

### 1.2 APOLOGIES

Councillor Bower, Jenny Duggan, Robbie Friel, Trent de With apologies were noted.

## 2 OPENING OF THE MEETING

Mayor Clark declared the Centenary of Katherine Advisory Committee - 16 July 2024 open at 5:34 pm.

## 3 DECLARATION OF INTEREST

The Chair reminded members of their responsibility to declare any conflicts of interest.

Nil conflicts declared.

## 4 CONFIRMATION OF PREVIOUS MINUTES

### 4.1 CONFIRMATION OF PREVIOUS MINUTES - 5 FEBRUARY 2024

#### **COMMITTEE RESOLUTION CKAC-2024-1**

**Moved:** Christine Bulter; **Seconded:** Toni Tapp Coutts

That Council confirm the minutes of the Centenary of Katherine 2026 Advisory Committee held on 5 February 2024 as a true and accurate record.

**Voting did not occur**

## 5 BUSINESS ARISING FROM PREVIOUS MINUTES

## 6 PRESENTATIONS FROM EXTERNAL AGENCIES

NIL

## 7 ITEMS FOR DISCUSSION

### 7.1 CENTENARY OF KATHERINE EVENT SCHEDULE 2026



**COMMITTEE RESOLUTION CKAC-2024-2**

**Moved:** Toni Tapp Coutts; **Seconded:** Councillor McDougall

That the Centenary of Katherine Advisory Committee:

1. Endorse the proposed schedule of major events:
  - a. Centenary Gala Dinner – 2026 (specific date to be confirmed)
  - a. Major Community Celebration – 1 July 2026
  - b. Katherine/Mango Festival – September/October 2026
2. Endorse the proposed schedule of minor event:
  - a. Australia Day Ceremony – 26 January 2026
  - b. International Women’s Day – 8 March 2026
  - c. Harmony Day – 21 March 2026
  - d. Bombing of Katherine – 22 March 2026
  - e. Katherine Show Exhibition – 17 and 18 July 2026
  - f. Seniors Month Event – August 2026
  - g. International Men’s Day – 19 November 2026

**CARRIED 6|0**

FOR: Mayor Clark, Deputy Mayor Coburn, Councillor McDougall, Toni Tapp Coutts, Christine Bulter and Ushani Loku Arumage  
AGAINST: Nil

Discussion

Suggestion for the year of 2026 be called "Year of Katherine" to be used on core calendar events and branding. Committee agreed to continue with using "Centenary of Katherine".

Assumption that a budget would be commenced in 2024-25 to provide ability to prep in advance and plan each year to be ready for 2026.

Confirmation of the one off primary events supported by existing core council calendar events although must be conscious of appropriateness for commemorative events for example ANZAC.

Committee endorsed the event schedule as a draft guideline.

**7.2 CENTENARY OF KATHERINE 2026 COMMUNITY GRANTS PROGRAM**

**COMMITTEE RESOLUTION CKAC-2024-3**

**Moved:** Councillor McDougall; **Seconded:** Ushani Loku Arumage

That the Centenary of Katherine Advisory Committee:

1. Endorses the development of a Centenary of Katherine Community Grant Program
2. Request the endorsement of Council for the Centenary of Katherine Community Grant Program; and
3. Request the allocation of \$40,000 by the Council for the 2025/26 Budget year for the purpose of funding the grant program.



**CARRIED 6|0**

FOR: Mayor Clark, Deputy Mayor Coburn, Councillor McDougall, Toni Tapp Coutts, Christine Bulter and Ushani Loku Arumage  
AGAINST: Nil

#### Discussion

Raised that council should commence seeking funding to support the Centenary of Katherine.

Recommendation that all individuals receiving funding are required to make mention of the Centenary of Katherine. Noted the program will open for applications in August 2025.

### 7.3 CENTENARY OF KATHERINE LOGO DECISION

#### **COMMITTEE RESOLUTION**

**Moved:** Councillor Trembath; **Seconded:** Toni Tapp Coutts

That the Centenary of Katherine Advisory Committee:

1. Endorse one of the following logo designs
  - a. Option 1
  - b. Option 2
  - c. Option 3
2. Provide adequate and insightful feedback to further improve the chosen design

#### Discussion

Suggestion for the logo design to be put to a local design competition and decision.

Conditions to include in the logo design:

- 100
- Centenary of Katherine
- 1926 - 2026
- indigenous input

Conscious of time frame allocation for logo design therefore request for competition to run for 90 days from January 2025. Committee will then select 3 final designs to put forward to community to vote and with 10 overall designs be allocated to flags for the main street.

The initial designs to be used as public examples as part of the competition.

Prize allocation for logo design to be considered.

Noted in discussion that there are time-capsules at the museum, Showgrounds McDouall Stuart Memorial Hall and the Railway Precinct.





**AMENDMENT RESOLUTION CKAC-2024-5**

**Moved:** Toni Tapp Coutts; **Seconded:** Councillor McDougall

That the Centenary of Katherine Advisory Committee:

1. request a community competition to design the Centenary of Katherine logo, and
2. utilise the logo designs presented as examples for the competition, and
3. the logo must include the words "Centenary of Katherine", the number 100, and the dates 1926-2026, and
4. will select 3 designs to go out to the community to vote a winner, and
5. select overall 10 logos for the flags in the main street to be flown during 2026.

**CARRIED 7|0**

FOR: Mayor Clark, Deputy Mayor Coburn, Councillor Trembath, Councillor McDougall, Toni Tapp Coutts, Christine Bulter and Ushani Loku Arumage  
AGAINST: Nil

**8 COMMITTEE MEMBER BUSINESS**

**9 CLOSURE OF THE MEETING**

The Centenary of Katherine Advisory Committee - 16 July 2024 was declared closed at 6:13 pm.

The next Centenary of Katherine Advisory Committee will be held every three months in 2024 and bi-monthly in 2025 on the second Monday of the month.

## **5 BUSINESS ARISING FROM PREVIOUS MINUTES**

### **5.1 ACTION UPDATE OCTOBER 2024**

Report Type: For noting

Attachments: 1. Action Update October 2024 [5.1.1 - 2 pages]

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#### **Officer Recommendation**

That Council receive and note the Action update.

Action Register

Search Criteria

Showing Completed Items: No

Applied Filters

Meeting Types: Centenary of Katherine Advisory Committee

Generated By: Precious Talitimu

Generated On: 17/10/2024 at 3:53pm

Meeting Date	Document	Item No.	Item	Status	Action Required	Action Taken	Due Date
16/07/2024	Centenary of Katherine Advisory Committee - 16 July 2024	7.1	Centenary of Katherine Event Schedule 2026	Awaiting internal response	Budget to be prepared for 2025/2026 and approved by Council through the Budget process.	Budget being prepared for 2025/26	30/06/2025
16/07/2024	Centenary of Katherine Advisory Committee - 16 July 2024	7.2	Centenary of Katherine 2026 Community Grants Program	In Progress	Guidelines to be developed and tabled at the January 2025 committee meeting.		30/06/2025
16/07/2024	Centenary of Katherine Advisory Committee - 16 July 2024	7.3	Centenary of Katherine Logo Decision	In Progress	Logo competition to be established and tabled and presented to the next meeting.	The establishment of the logo competition is currently in progress. It will be tabled and presented for discussion and approval at the next committee meeting.	30/06/2025

## **6 PRESENTATIONS FROM EXTERNAL AGENCIES**

NIL

## 7 ITEMS FOR DISCUSSION

### 7.1 CENTENARY KATHERINE LOGO DESIGN COMPETITION

Author:	Precious Talitimu, Events Coordinator
Authoriser:	Ingrid Stonhill, Chief Executive Officer
Report Type:	For decision
Attachments:	<ol style="list-style-type: none"><li>1. 2024 Event Communication Plan Centenary Committ (2) [7.1.1 - 3 pages]</li><li>2. Centenary Logo Designs [7.1.2 - 3 pages]</li><li>3. Centenary Logo Design Competition Judging Crite (3) [7.1.3 - 1 page]</li></ol>

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#### **Officer Recommendation**

That Committee approves the proposed Centenary of Katherine logo design competition as outlined in this report.

#### **Purpose of Report**

This report outlines the framework for the Centenary of Katherine logo design competition, detailing its objectives, guidelines, and processes to engage all stakeholders. It emphasizes the significance of competition in celebrating Katherine's 100-year history and fostering community involvement. Key elements such as eligibility, judging criteria, submission requirements, and prizes are discussed to ensure an effective execution and a successful celebration of the centenary.

#### **Strategic Plan**

**2. COMMUNITY AND FAMILIES - 2.3 Celebrate Diversity - Celebrate diversity in our community and recognise their needs and interests.**

2.3.1 Support diversity by ensuring our communication and engagement is inclusive and accessible to all members of the community.

**5. ARTS, CULTURE AND HERITAGE - 5.1 Vibrant Art - Encourage the arts sector.**

5.1.3 Encourage knowledge of our art history, such as the Katherine Prize being the longest-running arts prize in the NT.

**5. ARTS, CULTURE AND HERITAGE - 5.3 Our Rich Heritage - Reinvigorate Katherine by preserving, embracing and showcasing our rich arts and heritage.**

5.3.2 Create opportunities and partnerships to develop the arts, culture, and heritage sector.

#### **Municipal Plan**

5.1.2.1 Partner with stakeholders to support the development of an arts trail

5.1.3.1 Continue working with identified stakeholders, by agreement, to deliver art, cultural and historical based services and events

#### **Background**

At the previous meeting of the Centenary of Katherine Advisory Committee, discussions focused on the upcoming 100th anniversary celebration in 2026. The committee recognized the importance of creating a distinctive logo to commemorate this milestone and foster community involvement. To achieve this, a logo design competition will invite community members to contribute creative ideas, the logo design must feature:

- "Centenary of Katherine"; and
- The number "100"; and

- The years "1926-2026."

As part of the competition, the initial logo designs will be utilised as public examples to inspire participants and provide clear direction for their submissions. By displaying these designs, the committee aims to spark creativity and encourage community members to explore a variety of styles and concepts.

### **Discussion**

The competition will be open to everyone in the community, including artists, designers, and students. Opening from 1st November 2024 to the 6th of January 2025. Entries can be submitted online through the KTC website webform or in person at the Civic Centre.

Attached is a communications plan detailing how we can encourage participation from community groups, schools, and local organizations.

Entries will be tabled to the next Centenary of Katherine 2026 Advisory Committee meeting scheduled on 13<sup>th</sup> January 2025; to select the top 10 designs for public voting. Please see the attached tabling of the judging criteria. This judging table outlines the requirements of the logo design competition and what it aims to evaluate.

Public voting will take place through Katherine Town Council's "Your Say Katherine" platform, allowing the community to select their favorite design. The voting period will be in the month of February, and results will be tabled at the next Centenary of Katherine 2026 Advisory Committee meeting on 10 March 2025.

The top 3 logos will be recognized at community events; and will play a key role in celebrating Katherine's centenary, while the top ten designs will be featured on the Main Street Flags and maybe at the Hot Springs Flags. The winning designs will be acknowledged and promoted during events of the Centenary Celebration. This initiative aims to engage the community, showcase local talent, and create a lasting symbol for this special occasion.

We would like to include an indigenous only entry, to acknowledge and depict what the country of Katherine has meant and continues to mean to the first nations residents.

We do this to acknowledge the traditional owners of the and, prior to the original settlement of Katherine. We acknowledge their history along with ours.

### **Consultation Process**

There was no consultation process required for this report.

### **Policy Implications**

There are no policy implications resulting from the decision.

### **Budget and Resource Implications**

{use-custom-field-budget-and-resource}

### **Risk, Legal and Legislative Implications**

There are no risk, legal and legislative implications.

### **Environment Sustainability Implications**

There are no environmental sustainability implications.

### **Council Officer Conflict of Interest**

We the Author and Approving Officer declare we do not have a conflict of interest in relation to this matter.





 <b>Katherine Town Council Event Management Communication Plan</b>	
<b>Event Name</b>	Centenary of Katherine Logo Design Competition
<b>Event Date</b>	1 <sup>st</sup> November 2024 – 6 <sup>th</sup> January 2025
<b>Event organiser</b>	Katherine Town Council
<b>Time(s)</b>	-
<b>Location</b>	All of Katherine
<b>Background</b> How did this event start? Is it a one-off or regular occurrence?	To create a unique and meaningful logo for the Centenary of Katherine, incorporating the words "Centenary of Katherine," the number 100, and the dates 1926-2026. The initiative aims to engage the community in celebrating Katherines 100 <sup>th</sup> anniversary while fostering local talent and creativity.
<b>Event Description</b> Briefly describe what will be happening	The theme for the competition is "Celebrating 100 Years of Katherine," and it is open to all community members, including artists, designers, and students. Submissions are due by January 6th, 2025, and participants can submit their designs in digital formats (PNG or JPEG) through the KTC website webform or provide physical submissions at the Civic Centre. Each design must include the phrase "Centenary of Katherine," the number "100," and the years "1926-2026." We encourage creativity in submissions, welcoming designs that can be modern, traditional/indigenous, or a blend of both.
<b>Target Audience</b> Describe the type(s) of people who will attend your event and who you will be targeting.	<input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Males <input type="checkbox"/> Families <input type="checkbox"/> Couples  <input type="checkbox"/> Under 18 <input type="checkbox"/> 18-24 <input type="checkbox"/> 25-39 <input type="checkbox"/> 40-54 <input type="checkbox"/> 55+ <input checked="" type="checkbox"/> All  <b>Other audience information:</b>
<b>Communication Channels</b> E.g. Social media, paid advertising on radio and/or	To promote the logo design competition, a multi-faceted approach will be employed.

local newspaper, community radio, flyers, posters, and media releases.	<p>First, Webform and event on KTC website will go live on 1<sup>st</sup> November. Social media will play a crucial role, with a Facebook poster created to raise awareness, along with listings on the KTC website's Community Events Calendar and shares on various community pages.</p> <p>A media release will be published on the KTC website under the latest news section to provide detailed information about the competition. Additionally, flyers will be distributed to the Committee, and on notice boards throughout the community to ensure that the information reaches a wide audience.</p> <p>Second, the competition will also be added to Your Say Katherine for display and this platform will be utilised for public voting in February 2025.</p> <p>Third, Library will have information and resources for public to complete and submit entries. Posters will also be sent to stakeholders and local businesses for display, further enhancing visibility and encouraging participation.</p> <p>Lastly, email signature banners will be implemented for staff emails to promote the event consistently across all communications.</p>
<b>Key Messages</b>	<p>Katherine is excited to invite community members to participate in a logo design competition to mark our centenary in 2026. This is a wonderful opportunity for residents to showcase their creativity and contribute to a logo that embodies our shared history, identity, and community spirit. We encourage everyone, including schools, local organizations, and Indigenous groups, to submit designs that incorporate the words "Centenary of Katherine," the number "100," and the years "1926-2026." Together, let's create a symbol that honours our past and celebrates our vibrant future!</p>
<b>Budget</b> What is your marketing budget, and how will it be allocated? Has it been covered by a grant or other funding (if so, name the source)	<p>The required marketing is:</p> <ul style="list-style-type: none"> <li>- Newspaper advert - \$2,000</li> <li>- Social Media boosting - \$100</li> <li>- Poster/Promo designs - \$500</li> </ul> <p>Budget will be submitted in the first budget review.</p>

CHANNEL	TIMING & FREQUENCY	TO BE DESIGNED/WRITTEN BY
Facebook Media release	Sent to Communications and Engagement Officer by 28 <sup>th</sup> October to be released on 1 <sup>st</sup> November 2024.	Communications and Engagement Officer
Poster	Posters sent to Communications and Engagement Officer to be released together with Media Release and Facebook Post.	Posters to be designed.
Flyers	Flyers to be distributed to noticeboards – civic center, post office, woollies and library on the 31 <sup>st</sup> of October 2024.	Flyers to be designed. Will be distributed by Customer Service Officer.
Newspaper advertisement	Katherine Times: <ul style="list-style-type: none"> <li>- Competition – Wednesday, 1<sup>st</sup> November 2024</li> <li>- Voting – Wednesday, 1<sup>st</sup> February 2025.</li> </ul>	
Banner	Email signature banner to go out to KTC staff to use in their emails.	Email sent out by events coordinator.



Option 1  
Council colours theme



Option 2.1



Option 2.2  
(Please note this is just an example, this design cannot be used)



Option 3

Centenary Logo Design Competition Judging Criteria											
Design Entry Number	Designers Name	Submission Date	"Centenary of Katherine" (1-10)	Number "100" (1-10)	Years "1926-2026" (1-10)	Historical Significance: (1-10)	Indigenous Input: (1-10)	Creativity: (1-10)	Visual Appeal: (1-10)	Total Score: (50/50)	Comments:
1											
2											
3											
4											
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12											
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16											
17											
18											
1-2 = Poor 3-4 = Fair 5-6 = Good 7-8 = Very Good 9-10 = Excellent											

## **8 COMMITTEE MEMBER BUSINESS**

### **8.1 COMMITTEE MEMBER BUSINESS - NIL**



## **9 CLOSURE OF THE MEETING**

The next Centenary of Katherine Advisory Committee is scheduled for the Monday 13 January 2025. Due to Council office Christmas closure the meeting will be delayed until Monday 20 January 2025