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## Katherine – Live Local, Love Local Guidelines

## Please view the below guidelines for the Katherine – Live Local, Love Local campaign.

The campaign is scheduled to run from Friday 24 April until Monday 25 May 2020.

Customer entry is only open to those 16 or over

Business participation is open only to businesses located in the Katherine Municipality and be a register business

All participating businesses must confirm with Katherine Town Council and confirm with Katherine Town Council their participation to <u>contactus@ktc.nt.gov.au</u>. Council will then respond with approval, provide instructions and promotional materials.

Competition will commence 5:00pm Friday 24 April 2020 and conclude 10:00am 25 May 2020.

To enter, you must spend \$20 or more in one transaction at a participating business

Customers must submit receipts daily via website or email. Name, Number and receipt must be provided to go into the draw to win

Prize winners will be drawn on the following Mondays 4 May, 11<sup>th</sup> May, 18 May and the 25<sup>th</sup> May at 10:00am. Prizes are four (4) x \$200 voucher at chosen participating store

Prizes are in the form of vouchers and can be redeemed at participating business chosen by winning customer. Vouchers are non-transferable nor are they redeemable for cash.

Winning customer must spend the entire \$200 at one of their chosen participating business be valid until **Insert date** 

Katherine Town Council may use the name of the entrant specified on the Entry Receipt and the details of the Participating Business delivering that Entry Receipt in promotional, marketing and publicity activities. The prize winners may be required to be part of the media promotion announcing the winning details of the competition.