



# **LATE AGENDA**

**Ordinary Meeting of Council**  
**To be held on Tuesday 25 March 2025**  
At 12:00 pm

Civic Centre, Council Chambers  
24 Stuart Highway, Katherine NT 0850

The Chief Executive Officer of Katherine Town Council  
hereby provides notice of the Ordinary Meeting of Council  
in accordance with Section 92 of the *Local Government Act 2019*

## LATE AGENDA ITEMS

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## **17 LATE REPORTS OF OFFICERS**

### **17.1 THE 2026 CENTENARY OF KATHERINE WINNING LOGO**

Author: Melissa Doyle, Manager Community Relations  
Authoriser: Ingrid Stonhill, Chief Executive Officer  
Report Type: For noting  
Attachments: 1. Centenary Logo Design 1 [17.1.1 - 1 page]

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#### **Officer Recommendation**

##### **Purpose of Report**

The Centenary 2026 winning logo will be used as the official visual representation for all commemorative activities, marketing materials, and promotional campaigns related to the Centenary celebrations.

##### **Strategic Plan**

**2. COMMUNITY AND FAMILIES - 2.2 Prioritise Recreation - Collaborate and innovate with the private and public sectors for positive social, economic, and environmental outcomes.**

- 2.2.1 Foster growth for a recreational precinct that connects sports, culture and recreation.
- 2.2.2 Support business and community leaders in promoting Katherine's competitive attributes.
- 2.2.3 Promote an active community with family events, festivals, live music and sports.
- 2.2.4 Support Buy Local initiatives where possible.

##### **Municipal Plan**

Not Applicable

##### **Background**

The Centenary of Katherine Advisory Committee has identified the winning logo which has been carefully selected through a transparent and inclusive process, ensuring that it reflects the rich history, cultural significance, and vibrant future of the Katherine community. The design embodies key elements that resonate with the town's identity and aligns with the themes of heritage, resilience, and community spirit.

Endorsing this logo will provide a consistent and recognisable symbol for the Centenary, ensuring cohesive branding across all official communications, event promotions, and public displays.

##### **Discussion**

The endorsement of the selected Centenary of Katherine 2026 logo will provide a unified and recognisable visual identity for the upcoming celebrations. Authorising the use of the logo across Council-managed platforms, including print, digital, and signage, will ensure consistent branding throughout the event's promotional activities.

To celebrate the creative efforts involved in the design process, it is recommended that the winning logo and its designer be acknowledged through Council media channels. This will highlight community engagement and foster a sense of pride in the Centenary's visual representation.

Endorsing the winning logo will enhance the visibility of the Centenary celebrations, reinforcing community connection and creating a lasting legacy to commemorate Katherine's 100th anniversary.

##### **Consultation Process**

There was no consultation process required for this report.

**Policy Implications**

There are no policy implications resulting from the decision.

**Budget and Resource Implications**

Within current service delivery budget and resource.

**Risk, Legal and Legislative Implications**

There are no risk, legal and legislative implications.

**Environment Sustainability Implications**

There are no environmental sustainability implications.

**Council Officer Conflict of Interest**

We the Author and Approving Officer declare we do not have a conflict of interest in relation to this matter.

